

CAPABILITIES STATEMENT

This is what we do. This is how we do it.
We are PLP, a full-service design, print and events agency.

We've built our business on core values of great relationships combined with an ability to deliver projects of the highest standard within the tightest timescales.

Our corporate events business has evolved over twenty years and now provides some of the world's leading names with dynamic, brand building events that deliver exciting results.

We're passionate about inspiring our clients to accomplish great things. Together we build your brand.

PLP Capability Statement

Family owned business

Coverage

National and International

Marketing and Promotion

Branding, creating maximum exposure, delivering high attendance

Logistics

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On-site Management

Oversight of all details on location

Storage

Storage facility for same day delivery

Managing the Environment

Best practices for print and venues

RAMS

On site Risk Assessment and Method Statements

Our mission

Is to help brands express the unique attributes of their business. Together we build the brand.

Differentiators

Our team have over twenty years of individual experience and technical expertise in the design, print, events and digital world, which gives our company a competitive edge. Our team is small and agile. We can upscale quickly for projects which demand it. We embrace technology in an ever changing environment. So much so we have developed our own cloud based storage system.

Services

AV & Production

Delegate Management

Digital

Event Collateral

Event Management

Merchandise

Print

Speakers and Entertainment

Venue Dressing

Venue Finding

Design

- Graphic Design
- Logo Design
- Posters
- Brochures/Print Layout Projects • Case Studies
- Website Maintenance and Updates
- CGI's and venue flythrough

Past Experiences

Over the past few years we have worked with London & Partners, The Mayor of London's PR arm to help promote the UK as part of an Asia showcase starting in Beijing and culminating in Hong Kong. The delivery of event material including the translation of all text into simplified Chinese and Mandarin.

We have also worked with the John Lewis Partnership organising an event held at the rooftop of JLP's HQ. A small corporate event for 75 people, to outline their future to major suppliers and partners.

The most recent event in Dubai was for Cognizant's Annual 800 delegate GAPS Summit. A prestigious conference working with a DMC to deliver a 3 day event. The event finished with an Awards ceremony followed by a stunning show.

We have worked with Starwood hotels and their Hotel Du Palais - where design and printed a 72 page duplex lay flat brochure

PLP were tasked by the Luxury Collection to create a high end finished brochure as a pitch document. The content was fully translated into French delivering an authentic outcome.